

Scout Graphics

a division of DKM Embroidery, Inc

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email: ron@scoutgraphics.com

January 2, 2007

Memo: Program Directors and Camp Staff
RE: Custom Caps by Scout Graphics

During the last few months I had presented a custom cap program to you for use in marketing your camp. This program continues to be a successful way for Councils to promote and build camp attendance. The cost for the caps varies by the amount of embroidery and the quantity ordered. Most cap orders have been in the area of \$3 to \$4. Listed below is our current delivery schedule. Please note that order dates assume that artwork has been created and approved by the camp prior to ordering.

Least expensive option is shipments scheduled by Sea. List price includes delivery to your door.

<u>Last Day to Order</u>	<u>for delivery by sea on or about:</u>
January 2, 2007	April 1, 2007
February 2, 2007	May 1, 2007
March 2, 2007	June 1, 2007

For additional freight cost of \$1.00 per cap, air express delivery is available:

<u>Last Day to Order</u>	<u>for delivery by Air on or about</u>
January 2, 2007	February 13, 2007
January 19, 2007	March 16, 2007
February 2, 2007	March 20, 2007
February 16, 2007	April 3, 2007
March 2, 2007	April 17, 2007
March 16, 2007	May 2, 2007
March 30, 2007	May 15, 2007
April 13, 2007	May 29, 2007
April 27, 2007	June 12, 2007
May 11, 2007	June 26, 2007
May 25, 2007	July 9, 2007



If you are still considering having custom caps manufactured for your program, please contact me as soon as possible so we can get started on the artwork for approval. Your best opportunity to obtain the best price is with the February 2nd or March 2nd cutoff date, which is only 4 to 8 weeks away.

My cell phone number is 260-413-2123 or my email is ron@scoutgraphics.com please let me know if you are still considering custom caps for the 2007 season.

Thanks,
Scout Graphics

Ronald A. Mattox, President

We Help Scouts Look Good!
Online catalog and ordering: WWW.scoutgraphics.com